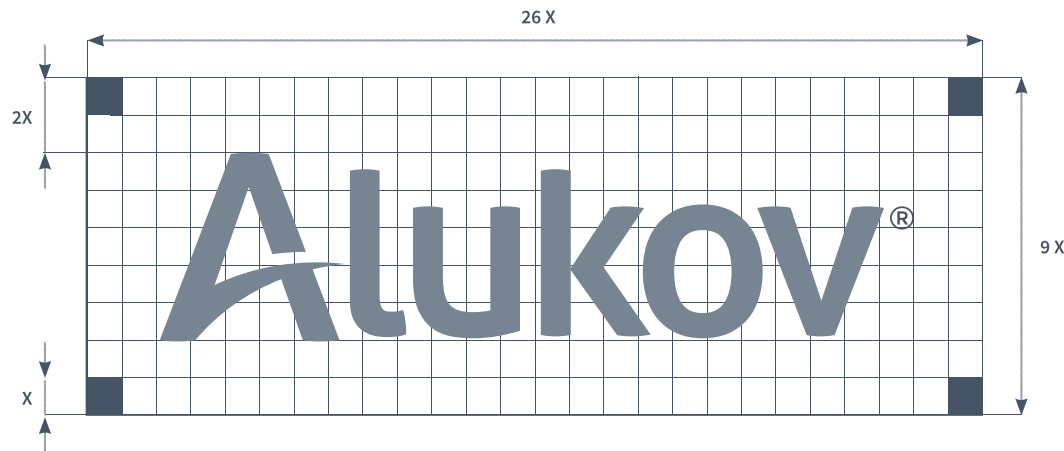


Alukov[®]

CORPORATE INDENTITY **KIT**

LOGO

Logo in safe zone



Logo glyph

„A“ from the logo can be used separately as symbol.



Logo size

The smallest allowed logo width is 8 mm.

Alukov
8 mm

Logo variants

Alukov[®]
DOTVÁŘÍME DOMOV...

Alukov[®]
COMPLETE YOUR HOME...

Alukov[®]
POOL UND TERRASSE NEU ERLEBEN...

Alukov[®] NORTH AMERICA
Exclusively sold by Pool & Spa Enclosures, LLC

COLORS

Grey and azure color pairs are used for Alukov company.

Azure color pair is used in the context of SPA enclosures.

Blue color pair is used in the context of POOL enclosures.

Green color pair is used in the context of CORSO enclosures.

RGB

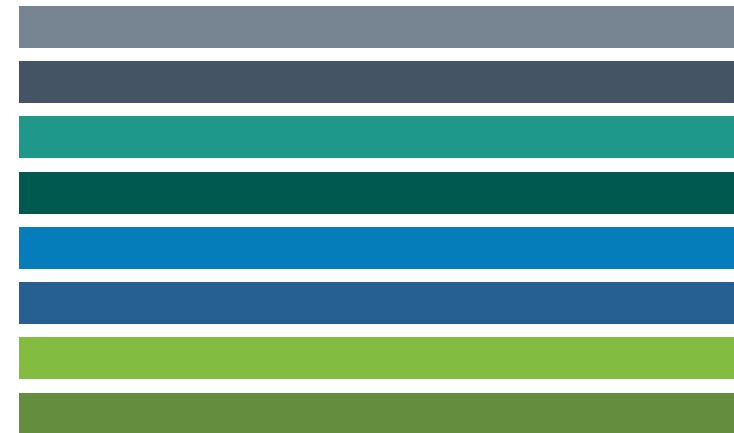
119 / 134 / 146
 067 / 083 / 099
 030 / 152 / 138
 000 / 089 / 077
 000 / 124 / 186
 039 / 096 / 146
 130 / 188 / 000
 100 / 140 / 026

HEX

778692
 435363
 1E988A
 00594D
 007CBA
 276092
 82BC00
 648C1A

CMYK

56,14 / 37,49 / 31,42 / 13,25
 74,97 / 55,51 / 40,94 / 32,31
 78,63 / 16,85 / 51,25 / 02,13
 90,58 / 37,17 / 65,24 / 37,26
 92,64 / 36,86 / 07,34 / 00,23
 87,93 / 58,07 / 20,16 / 04,98
 56,57 / 00,00 / 100,00 / 00,00
 65,80 / 24,84 / 100,00 / 08,94



RAL

7000	7015	5018	6026	5012	5019	6018	6017
------	------	------	------	------	------	------	------

PANTONE

7544 C	7545 C	7473 C	561 C	7461 C	647 C	376 C	370 C
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MACAL 9800

9889-15	9889-05	9849-15	9849-26	9837-00	9839-22	9849-13	9849-36
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ORACAL 641

076	073	054	613	053	052	063	064
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MULTIFIX 5000

5015	5012	5072	5020	5016	5011	5008	5009
------	------	------	------	------	------	------	------

FONTS

Source Sans Pro is the main font for general usage and web.
Source Serif Pro is secondary font used mainly for long printed text.

SOURCE SANS PRO

EXTRA LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

EXTRA LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

SEMIBOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

BLACK ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

SOURCE SERIF PRO

EXTRA LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
vwxyzÁĚÉĪÝÓÚÛŽŠČŘĎŤŇ
abcdefghijklmnopqrstuvwxyz
vwxyzáéěíýóúůžščřďťň
0123456789!?:&

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